

MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES SCHEMES

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i. SMALL AND MEDIUM ENTERPRISE DIVISION SCHEMES

International Cooperation Scheme

Name of the scheme	International Cooperation Scheme
Description of the scheme	Deputation of SME business delegation abroad, encourage participation in trade fairs and exhibitions, holding conferences and seminars on SME related topics.
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	a) State/Central Government Organisations; b) Industry/Enterprise Associations; and c) Registered Societies/Trusts and Organisations associated with promotion and development of SMEs
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	95% of airfare and common expenses
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	Online
Whom to contact	Nearest MSME-DI Office

Assistance to Training Institutions Scheme

Name of the scheme	Assistance to Training Institutions Scheme
Description of the scheme	Financial assistance in the form of grant for: a) Infrastructure support and capacity building of training institutions of Ministry of MSME and existing State Level EDIs; b) Training (Skill Development Programmes/ Training of Trainers) by training institutions of Ministry of MSME.
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	Training Institutions of Ministry of MSME and existing State Level EDIs
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	a. Maximum assistance under state level EDIs: Rs.2.5 crores b. Training (SDP): Assistance provided to training institutions of Ministry of MSME for conducting Skill Development Programmes
Financial information (Subsidy, low Interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of Machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	Deputy Secretary (EDI), Ministry of MSME, Udyog Bhawan, New Delhi-110001.
Whom to contact	Ministry of MSME. https://msme.gov.in/

Marketing Assistance

Name of the scheme	Marketing Assistance
Description of the scheme	Organising/Co-sponsoring exhibitions, Organising market promotion events
Target group (Individual Enterprises, SHGs, Cooperatives, Companies, etc.)	Small and medium enterprises
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	Up to 95% of airfare and space rent, co-sponsoring would be limited to 40% of net expenditure, subject to maximum amount of Rs.5 lakh
Financial information (Subsidy, low Interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of Machinery, Technology/ Marketing, International Cooperation, etc.)	
How to apply	Nearest office of NSIC
Whom to contact	Branch Manager, NSIC / www.nsic.co.in

Performance and Credit Rating Scheme

Name of the scheme	Performance and Credit Rating Scheme
Description of the scheme	Creating awareness among MSEs regarding strengths and weaknesses of their operation carried out via credit rating agencies.
Target group (Individual Enterprises, SHGs, Cooperatives, Companies, etc.)	Small and medium enterprises
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	<p>a) 75% of rating fee subject to maximum of Rs.25,000 reimbursed having turnover up to Rs.50 lakh</p> <p>b) 75% of rating fee subject to maximum of Rs.30,000 reimbursed having turnover above Rs.50 lakh to Rs.2 crore.</p> <p>c) 75% of rating fee subject to maximum of Rs.40,000 reimbursed having turnover above Rs.2 crore.</p>
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	Nearest office of NSIC
Whom to contact	Branch Manager, NSIC / www.nsic.co.in

ii. AGRO AND RURAL INDUSTRIES DIVISION SCHEMES

Prime Minister Employment Generation Programme (PMEGP)

Name of the scheme	Prime Minister Employment Generation Programme (PMEGP)			
Description of the Scheme	Credit linked subsidy scheme for setting up self-employment ventures/projects/micro enterprises			
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	Individual, SHGs, Cooperatives Societies and Trusts			
Sector of the scheme	Micro-enterprises in non-farm sector.			
National industry classification code				
Eligibility criteria	Beneficiary to possess at least VII standard pass. Individual above 18 years of age. Project costing above Rs.10 lakh in manufacturing and above Rs.5 lakh in business/service.			
Nature & mode of assistance	Financial assistance through banks to setup new micro enterprises Maximum cost of project under manufacturing is Rs.25 lakhs and service is Rs.10 lakhs.			
Financial information (Subsidy, low Interest rate, etc.)	Margin Money (MM) subsidy of 15 to 35% of project cost.			
	Category	Beneficiary contribution	Subsidy	Bank loan
	General	10%	15% urban 25% rural	75% 65%
	Special (ST, SC, Minorities/ Women/ Ex-Servicemen/ PH/NER and Border Areas)	5%	25% urban 35% rural	70% 60%
DBT/Backend/Any other	DBT complied			
Other assistance (Procurement of	Exhibitions conducted by KVIC and State Offices at			

Machinery, Technology/Marketing, International Cooperation, etc.)	district/state zone and national level for providing marketing support to entrepreneurs.
How to apply	http://www.kviconline.gov.in/pmegp/pmegponlineapp Or respond to advertisement by KVIC
Whom to contact	Respective KVIC State Office/ KVIB/ Bank/ DIC

Janshree Bima Yojna for Khadi Artisan

Name of the scheme	Janshree Bima Yojna for Khadi Artisan
Description of the scheme	Group insurance for khadi artisan, formulated by KVIC in association with LIC.
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	Khadi artisans
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	<p>For death due to: (1) natural causes – Rs.20,000; and (2) accident – Rs.50,000.</p> <p>For permanent disability (loss of two eyes or two limbs) – Rs.50,000.</p> <p>For partial disability (loss of one eye or one limb) – Rs.25,000.</p> <p>Free add-on benefit: Scholarship of Rs.300 per quarter for children of Khadi Karigar, studying in 9th to 12th standard subject to maximum of 2 children per family.</p>
Financial information (Subsidy, low Interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	Nominee to LIC through KVIC
Whom to contact	Respective KVIC State Office/ KVIB

Market Development Assistance – Khadi

Name of the scheme	Market Development Assistance – Khadi
Description of the scheme	Financial assistance to Khadi institutions for improving outlets products and production process.
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	Khadi institutions
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	MDA allowed at 20% on cost of production of Khadi (Cotton, Silk, and Woollen) and Polyvastra.
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	Producing institutions to claim from KVIC and distribute among stakeholders.
Whom to contact	Respective KVIC State Office/ KVIB

Domestic Market Promotion – Coir

Name of the scheme	Domestic Market Promotion – Coir
Description of the scheme	Promote sale of coir products
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	Cooperatives and public enterprises
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	10% on average annual sales of last three years.
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	Coir Board
Whom to contact	Coir Board

Plan (S&T), Coir Board (CSS of S&T of Coir Board)

Name of the scheme	Plan (S&T), Coir Board (CSS of S&T of Coir Board)
Description of the scheme	Encouraging scientific, technological and economic research, maintaining and assisting research institutions - CCRI, Alleppey and CICT, Bangaluru functioning under Coir Board
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	Research institutions such as CCRI, Alleppey and CICT, Bangaluru
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	Grant for R&D activities, infrastructure creation and repairs (R&D only).
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	Ministry of MSME
Whom to contact	ARI Division

Rejuvenation, Modernisation and Technology Upgradation of Coir Industry - Coir Udyami Yojana (CUY)

Name of the scheme	Rejuvenation, Modernisation and Technology Upgradation of Coir Industry - Coir Udyami Yojana (CUY)
Description of the scheme	Modern infrastructure, modernisation of plant and machinery in coir units with project cost up to Rs.2.5 crores having subsidy at 25%.
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	Coir units
Sector of the scheme	
National industry classification code	
Eligibility criteria	Coir units – new one for infrastructure and modernisation of existing units of 5 years
Nature & mode of assistance	
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	Coir Board Offices, DICs, Coir Project Offices, Panchayati Raj Institutions and Nodal Agencies approved by the Board
Whom to contact	Nearest Coir Board Offices / www.coirboard.gov.in

CSS of Export Market Promotion – Coir

Name of the scheme	CSS of Export Market Promotion – Coir
Description of the scheme	Overall development of coir industry; support modernisation of export oriented units; popularise coir products in global markets; participate in international fairs and seminars.
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	Export oriented units
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	Financial assistance of up to Rs.2 lakhs for international fair, promotions, etc. Assistance for publicity material up to 25% of production cost with over all ceiling of Rs.15,000 is also admissible.
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/ Marketing, International Cooperation, etc.)	
How to apply	Coir Board Offices, DICs, Coir Project Offices, Panchayati Raj Institutions and Nodal Agencies approved by the Board
Whom to contact	Nearest Coir Board Offices / www.coirboard.gov.in

Skill Upgradation & Quality Improvement and Mahila Coir Yojana

Name of the scheme	Skill Upgradation & Quality Improvement and Mahila Coir Yojana
Description of the scheme	Skill training to develop coir industry and provision of spinning equipment to empower them.
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	Women
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	<p>Training with Rs.3,000 per month stipend</p> <p>Honorarium for trainer is limited to Rs.15,000 per month</p> <p>Rs.400 per head per month financial assistance to training sponsoring agency to meet operational cost.</p>
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	Responding to NCT&DC advertisement and Regional Extension Centers announcement.
Whom to contact	Nearest Coir Board Offices / www.coirboard.gov.in

Development of Production Infrastructure (DPI) Scheme – coir

Name of the scheme	Development of Production Infrastructure (DPI) Scheme – coir
Description of the scheme	Providing modern infrastructure facilities to coir production units resulting in improvement of productivity, quality and also creation of employment opportunities especially for women in rural areas.
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	Existing coir production units
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	<p>Financial assistance to coir production units at 25% of cost of equipment's subject to maximum of Rs.6 lakhs for setting up of defibering unit, Rs.4 lakhs for automatic spinning unit and Rs.5 lakhs for others including coir pith.</p> <p>For composite or multiple unit maximum ceiling of financial assistance is Rs.9 lakhs.</p> <p>Scheme also provides for extending financial assistance up to Rs.2 lakhs for modernisation/renovation of existing units.</p>
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of Machinery, Technology/ Marketing, International Cooperation, etc.)	
How to apply	Apply with the certificate from GM, DIC.
Whom to contact	Nearest Coir Board Offices / www.coirboard.gov.in

Scheme for Promoting Innovation, Rural Industry & Entrepreneurship (ASPIRE)

Name of the scheme	Scheme for Promoting Innovation, Rural Industry & Entrepreneurship (ASPIRE)
Description of the scheme	<ul style="list-style-type: none"> • Create jobs and reduce unemployment • Promote entrepreneurship culture • Boost grass root economic development at district level • Facilitate innovative business solutions for un-met social needs • Promote innovation to further strengthen competitiveness of MSME sector • Setting up livelihood business incubator
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	Incubation Centre
Sector of the Scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	<p>Release of capital grants for plant and machinery:</p> <p>Release of grants to incubators for supporting ideas:</p> <p>Rs.2 lakhs per idea. Minimum 3 ideas to be recommended.</p> <p>Seed capital fund – creation of enterprise: Maximum Rs.1 crore</p> <p>Small Industries Development Bank has created “Funds of Fund” for similar purpose.</p>
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/ Marketing, International Cooperation, etc.)	
How to apply	Nearest office of NSIC
Whom to contact	Branch Manager, NSIC / www.nsic.co.in

iii. DEVELOPMENT COMMISSIONER (MSME) SCHEMES

ISO 9000/ISO 14001/HACCP Certification Reimbursement

Name of the scheme	ISO 9000/ISO 14001/HACCP Certification Reimbursement
Description of the scheme	Enhance competitive strength by providing incentives to SMEs/ancillary undertakings that have acquired certification.
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	Small and medium enterprises
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	Reimbursement to the extent of 75% subject to maximum ceiling of Rs.75,000
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	dcmsme.gov.in
Whom to contact	Nearest MSME-DI Office

Credit Guarantee Fund Scheme for MSEs

Name of the scheme	Credit Guarantee Fund Scheme for MSEs
Description of the scheme	Make available collateral free credit
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	Micro and small enterprises
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	Guarantee cover is up to 75% of credit facility up to Rs.50 lakh (85% for loans up to Rs.5 lakh provided to micro enterprises, 80% for MSEs owned/operated by women and all loans to NER including Sikkim) with uniform guarantee at 50% for entire amount if credit exposure is above Rs.50 lakh and up to Rs.2 crore.
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/ Marketing, International Cooperation, etc.)	
How to apply	Banks and FIs
Whom to contact	Bank Branch Manager

Credit Linked Capital Subsidy Scheme for Technology Upgradation

Name of the scheme	Credit Linked Capital Subsidy Scheme for Technology Upgradation
Description of the scheme	Providing technology upgradation in MSEs by upfront capital subsidy.
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	Micro and small enterprises
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	15% up front capital subsidy on institutional credit up to Rs.1 crore (i.e., subsidy cap of Rs.15 lakh)
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	DBT compliant
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	Online through Primary Lending Institutions (PLIs), from where the MSEs avail term loan
Whom to contact	Nodal Bank Branch/Agency implementing scheme of MSME-DIs

Micro & Small Enterprises - Cluster Development Programme (MSE-CDP)

Name of the scheme	Micro & Small Enterprises - Cluster Development Programme (MSE-CDP)
Description of the scheme	Support sustainability and growth, build capacities through formation of associations, create and upgrade infrastructural facilities, set up facilities centre for materials and training.
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	Group of enterprises
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	<p>a. Setting up Common Facilities Centres (CFCs) - grant restricted to 75% of cost of project of maximum of Rs.15 crore.</p> <p>b. Infrastructural development - grant restricted to 60% of cost of project of Rs.10 crore</p>
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	Grant
How to apply	Online
Whom to contact	www.dcmsme.gov.in

National Awards (Individual MSEs)

Name of the scheme	National Awards (Individual MSEs)
Description of the scheme	Recognising efforts and contributions of MSEs.
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	Micro and small enterprises
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	Cash prizes to selected enterprises.
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	MSME-DI
Whom to contact	Nearest MSME-DI Office

National Manufacturing Competitiveness Programme

Name of the scheme	National Manufacturing Competitiveness Programme
Description of the scheme	Promotion of ICT, mini tool rooms, design clinics, marketing support, etc.
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	MSME-DI.
Whom to contact	Nearest MSME-DI Office

Lean Manufacturing Competitiveness Scheme (LMCS)

Name of the scheme	Lean Manufacturing Competitiveness Scheme (LMCS)
Description of the scheme	Enhance manufacturing competitiveness in SMEs through application of various lean techniques by reducing waste, increase productivity, imbuing culture of continuous improvements, etc. Activity Awareness programme/National workshop. Formation of SPV/Mini clusters. Orientation programme.
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	MSME units ideally group of 4-10, engaged in manufacturing activities homogeneous/heterogeneous in nature.
Sector of the scheme	
National industry classification code	
Eligibility criteria	MSMEs having Udyog Aadhaar Memorandum and engaged in manufacturing activities located within identifiable as far as practicable, contiguous area
Nature & mode of assistance	Paid to Lean Manufacturing Consultants (UMC) for intervention in MSME units of Mini Cluster National Monitoring Implementing Unit (NMIU)/Implementing Agencies (IA) Rs.36 lakhs (maximum) per mini cluster of 10 units for a period of 18 months or till completion (GoI: Units: 80.20).
Financial information (Subsidy, low interest rate, etc.)	Grant in aid
DBT/Backend/Any other	DBT in kind
Other assistance (Procurement of Machinery, Technology/Marketing, International Cooperation, etc.)	International specialised inputs for MSME-DIs/NMIU/IA/Consultants/Mini Clusters/International Training/Best Global Practices, etc.
How to apply	Special Purpose Vehicle (SPV)/Mini Cluster apply to National Monitoring & Implementing Unit (NMIU)/Implementing Agency (IA) as nominated by O/o Development Commissioner (MSME), MSME-Technology Development Centre (MSME-TDC), Uttar Pradesh is nominated NMIU Secretariat.
Whom to contact	PDC, Agra nominated as National Monitoring Implementing Unit (NMIU) Secretariat or MSME DIs Contact details are: www.dcmsme.gov.in

Design Expertise to manufacturing sector

Name of the scheme	Design Expertise to manufacturing sector
Description of the scheme	Bring manufacturing sector and design expert fraternity on to common platform and to provide expert advice and cost effective solutions on real time design problems.
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	Registered manufacturing MSMEs
Sector of the scheme	
National industry classification code	
Eligibility criteria	MSMEs profitable in last 3 years of its operation.
Nature & mode of assistance	Grant of Rs.15 lakh to Rs.40 lakh for design work
Financial information (Subsidy, low interest rate, etc.)	Grant in aid
DBT/Backend/Any other	DBT in kind
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	MSMEs submit proposal to NID & IISc, Bangaluru who have been Implementing Agency (IS).
Whom to contact	NID & IISc, Bangaluru.

Financial support to MSMEs in ZED certification scheme

Name of the scheme	Financial support to MSMEs in ZED certification scheme
Description of the scheme	<p>Promotion of Zero Defect and Zero Effect manufacturing and ZED assessment for certification</p> <ul style="list-style-type: none"> • Promote adaptation of quality tools/systems and energy efficient manufacture. • Encourage to constantly to upgrade quality standards. • Drive manufacturing with adoption of Zero Defect production processes and without impacting environment.
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	UAM registered manufacturing MSMEs
Sector of the scheme	
National industry classification code	
Eligibility criteria	MSMEs
Nature & Mode of Assistance	<p>1. Desktop assessment & analysis:</p> <p>Total cost of Desktop Assessment (DA) is Rs.10,000</p> <p>Payment of beneficiary contribution: SMEs contribution i.e., Rs.2,000 for micro, Rs.4,000 for small & Rs.5,000 for medium enterprises.</p> <p>2. Assistance to MSME sector for consultancy, gap analysis, hand holding & to move towards Zero Effect solutions by consultants through NMIU/IAs</p> <p>Limited to Rs.5 lakh per MSME subject to actual expenditure.</p> <p>3. Assistance to MSME for pilot-project implementation with available/developed technologies by Central/State Government bodies to move towards zero effect manufacturing and for acquisition of cleaner/efficient technologies to support MSMEs.</p> <p>4. Site assessment and rating by accredited and empaneled rating agencies, certification bodies, etc.</p> <p>Site-assessment cost: Total site-assessment cost of</p>

	<p>Rs.80,000 fixed irrespective of category of enterprise. This includes Rs.10,000 for rating/certification cost.</p> <p>Subsidy for MSMEs will be 80%, 60% and 50% respectively. Preference will be given to small enterprises. Number of micro enterprises shall not be more than 50%. There will be special emphasis on SC/ST & woman entrepreneurs.</p> <p>5. Additional rating for Defense i.e., Assessment by empaneled rating agencies, certifications bodies, etc., for ZED-Defense.</p> <p>In addition to 50 assessment parameters there would be additional 25 parameters for obtaining ZED-Defense Certification.</p> <p>Subsidy for MSMEs will be 80%, 60% and 50% respectively. Preference will be given to small enterprises. Number of micro enterprises shall not be more than 50%. There will be special emphasis on SC/ST & woman entrepreneurs.</p> <p>6. Re-Assessment/Re-Rating by QCI accredited empanelled rating agencies, certification bodies, etc.</p> <p>In case of no improvement in rating, no financial assistance will be given and cost of reassessment, i.e., Rs 40,000 fully borne by MSME.</p>
Financial information (Subsidy, low interest rate, etc.)	Grant in aid
DBT/Backend/Any other	DBT applicable
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	Proposal prepared by NMIU in consultation with relevant stakeholders.
How to apply	Eligible SMEs can apply through https://zed.org, in/
Whom to contact	PPDC, Agra, nominated as Implementing Agency or MSME-DIs, or MSME Tool Rooms. http://dcmsme.gov.in/Contacts.htm

Support for Entrepreneurial and Managerial Development of MSMEs through Incubators

Name of the scheme	Support for Entrepreneurial and Managerial Development of MSMEs through Incubators
Description of the scheme	<p>Promote untapped creativity of individual and adopt technologies in manufacturing that seek validation of ideas.</p> <ul style="list-style-type: none"> • Recognition of Host Institute (HI) to set Business Incubator (BI). • Approval ideas incubatee Host Institute • Assistance towards capital support for plant and machines. • Assistance SEED capital support for ideas.
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	Any individual or MSE having innovative ideas.
Sector of the scheme	
National industry classification code	
Eligibility criteria	Students of entrepreneurs institutions, universities, R&D institutes, NGOs, EDCs of O/o DC (MSME), MSME-DIs/Technology Centers (TCs), DICs or any institute/organisation of Central/State Govt
Nature & mode of assistance	<p>a. Financial assistance up to Rs.15 lakh for developing and nurturing of idea.</p> <p>b. Financial assistance up to Rs.1 crore for plant and machines in BI to strengthen technology related R&D activities.</p> <p>c. Financial assistance of up to Rs.1 crore. as grants in aid for seed capital support to Host Institutes</p>
Financial information (Subsidy, low interest rate, etc.)	Grant in aid
DBT/Backend/Any other	DBT applicable
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	<p>HI will apply to National Monitoring & Implementing Unit (NMIU) through Implementing Agency (IA) on MIS portal.</p> <p>http://my.msme.gov.in/MyMsme/Reg/COM</p>
Whom to contact	<p>PPDC, Agra, nominated as Implementing Agency (IA) or MSME - DIs, or MSME Tool Rooms.</p> <p>http://dcmsme.gov.in/Contacts.htm</p>

"Digital MSME" Scheme for Promotion of Information and Communication Technology (ICT)

Name of the scheme	"Digital MSME" Scheme for Promotion of Information and Communication Technology (ICT)
Description of the scheme	Make SMEs digitally empowered to adopt ICT tools and applications in production & business processes. Develop e-platform, software/apps, digital literacy and e-marketing and digital empowerment through enterprise development center, assistance for IT infrastructure to various implementing agencies
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	MSMEs
Sector of the scheme	
National industry classification code	
Eligibility criteria	All registered MSMEs
Nature & mode of assistance	a. Assistance for IT infrastructure to various Implementing Agencies (IA) up to Rs.10 lakhs b. One time grant of up to Rs.1 crore per EDC for IT related equipment/infrastructure and technical support
Financial information (Subsidy, low interest rate, etc.)	Grant in aid
DBT/Backend/Any other	DBT applicable
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	National Monitoring and Implementation Unit (NPIU) in O/o DC (MSME) to take care of facilitation, implementation and monitoring involving Implementing Agencies (IAs). Scheme will be implemented involving State Governments.
Whom to contact	PPDC, Agra, nominated as Implementing Agency (IA), or MSME-DIs, MSME Tool Room. http://dcmsme.gov.in/Contacts.htm at http://www dcmsme.gov.in/schemes/Guideline DigitalMSME.pdf

"Building awareness on Intellectual Property Rights for MSME"

Name of the scheme	"Building awareness on Intellectual Property Rights for MSME"
Description of the scheme	<ul style="list-style-type: none"> • Enhance awareness about Intellectual Property Rights (IPR) • Take measure for protecting ideas and business strategies • Assists in technology up-gradation enhancing competitiveness and for effective utilisation of IPR tools
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	MSMEs
Sector of the scheme	
National industry classification code	
Eligibility criteria	MSME having UAM
Nature & mode of assistance	Reimbursement of expenditure incurred on IPR
Financial information (Subsidy, low interest rate, etc.)	Grant in aid
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	a) Financial support up to Rs.1 crore for 5 years for setting up IP facilitation center. b) Financial support up to Rs.15 lakh for interaction with international agencies
How to apply	My.msme.gov.in
Whom to contact	PPDC-Agra

Marketing Support/Assistance to MSMEs (Bar Code)

Name of the scheme	Marketing Support/Assistance to MSMEs (Bar Code)
Description of the scheme	Encourage use of barcodes
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	MSMEs
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	75% of reimbursement of one time registration fee and recurring up to three years.
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	MSME-DI.
Whom to contact	Nearest MSME-DI Office

Procurement Marketing Support

Name of the scheme	Procurement Marketing Support
Description of the scheme	<p>Promoting new market access initiatives like organising/participation in national/international trade fairs/exhibitions/MSME expo, etc.</p> <p>Create awareness and educate MSMEs about importance of packaging, import export policy and procedure, MSME conclave.</p> <p>Create awareness about E-marketing. GST, G-eM portal, public procurement policy, etc.</p>
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	MSMEs
Sector of the scheme	
National industry classification code	
Eligibility criteria	Manufacturing/Service sector MSEs with at Udyog Aadhaar Memorandum (UAM)
Nature & mode of assistance	Incentives
Financial information (Subsidy, low interest rate, etc.)	<p>a) Participation of MSEs in domestic trade fairs/exhibitions:</p> <ul style="list-style-type: none"> • 80% of space rent for general category and 100% for SC/ST/Women/NER/PH limited to Rs.30.000 or actual whichever is less. • 100% contingency expenditure for all categories subject to maximum Rs.15,000 or actual whichever is less. <p>b) Organising/participation in trade fairs/exhibitions by Ministry/Office of DC (MSME)/Government organisations</p> <ul style="list-style-type: none"> • Upper cap of hiring built up space to organise/participant in regional/national/international events will be of Rs.15 lakhs and Rs.25 lakhs & Rs.40 lakhs respectively. • Participating units will be provided space rent subsidy at 80% for general category and at 100% for SC/ST/women/NER/PH subject to one booth/stall per unit and for minimum booth/stall size. • Exclusive trade fairs for Self Help Groups (SHG)/artisans with 100% space rent subsidy,

	<p>working upper limit.</p> <ul style="list-style-type: none"> Rs.15 lakhs maximum or actual whichever is less for publicity of event and of other related activities.
DBT/Backend/Any other	DBT compliant only for subsidy head
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	Through Online
Whom to contact	MSME-DI.

Entrepreneurship and Skill Development Programmes (ESDPs)

Name of the scheme	Entrepreneurship and Skill Development Programmes (ESDPs)
Description of the scheme	<ol style="list-style-type: none"> 1. Industrial Motivation Campaign (IMC-Youth) - two days 2. Industrial Motivation Campaign (IMC - Clusters) - one day 3. Entrepreneurship Awareness Programme (EAP) - two weeks 4. Entrepreneurship-cum-Skill Development Programme (E-SDP) - six weeks 5. Management Development Programme (MDP) - one week
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	Young persons representing different sections including SC/ST/Women, physically handicapped, Ex-servicemen and BPL persons.
Sector of the scheme	
National industry classification code	
Eligibility criteria	Participants should have completed 18 year of age.
Nature & mode of assistance	In kind
Financial information (Subsidy, low interest rate, etc.)	Payment of fee exempted for SC, ST, Differently abled persons, Ex-servicemen, BPL category and women
DBT/Backend/Any other	DBT applicable
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	<p>Contact nearby institutions and also through advertisement.</p> <p>http://dcmsme.gov.in/Contacts.htm.</p>
Whom to contact	<p>MSME Development Institutes (MSME-DI) and Branch Development Institutes (Br MSME-DIs), MSME-Tool Room</p> <p>http://dcmsme.gov.in/Contacts</p>

Tool Room & Technical Institutions

Name of the scheme	Tool Room & Technical Institutions
Description of the scheme	Component of infrastructure development & capacity building scheme
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	Individual, Micro, Small & Medium Enterprises & other enterprises
Sector of the scheme	
National industry classification code	
Eligibility criteria	MSMEs/Individual.
Nature & mode of assistance	Skill activities, MSME consultancy, designing assistance.
Financial information (Subsidy, low interest rate, etc.)	Support is provided to MSME Technology Centre for creation of capital assets. Training programmes are conducted on self-finance basis.
DBT/Backend/Any other	Reimbursement of tuition fee of SC/ST candidates for NSQF/AICTE/NCVT/SCVT courses
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	Turnkey project for setting up of Technology Centre
How to apply	Through respective Technology Centre
Whom to contact	Director (Tool Room), O/o DCMSME

Performance and Credit Rating

Name of the scheme	Performance and Credit Rating
Description of the scheme	Combination of credit and performance factors to ascertain strengths and weaknesses of MSEs, ensuring uniform rating scale for all empanelled agencies.
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	Micro and small enterprises
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	75% of fee with ceiling that varies with turnover . Turnover up to Rs.50 lakhs - Rs.15,000 Turnover above Rs.50 lakhs to Rs.2 crores - Rs.30,000 Turnover above Rs.2 crores - Rs.40,000
Financial information (Subsidy, low Interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	Nearest NSIC branch of chosen/empanelled rating agency.
Whom to contact	Branch Manager, NSIC / www.nsic.co.in

Bank Credit Facilitation

Name of the scheme	Bank Credit Facilitation
Description of the scheme	Access fund and non-fund based credit support to MSMEs from banks.
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	MSMEs
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	Fund based and non-fund based credit
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	Documentation required to avail credit facilities is taken up by NSIC. Application to be downloaded from bank website.
Whom to contact	Branch Manager, NSIC / www.nsic.co.in

Raw Material Assistance

Name of the scheme	Raw Material Assistance
Description of the scheme	Financing procurement of raw material (both indigenous and imported).
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	MSMEs
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	Financial assistance for raw materials for up to 90 days. Ensure handling of procedure and documentation in case of imports.
Financial information (Subsidy, low Interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	Regional/Branch Offices of NSIC
Whom to contact	Branch Manager, NSIC / www.nsic.co.in

Single Point Registration

Name of the scheme	Single Point Registration
Description of the scheme	Registering MSEs for participation in government purchases.
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	MSEs
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	Issue tender sets free of cost, up to 20% mandatory purchase from MSEs, of which 4% from SC/ST units, 3% for women; 358 items reserved exclusively for MSEs.
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	Online www.nsicpronline.com or documents to be submitted to nearest zonal/branch NSIC office.
Whom to contact	Branch Manager, NSIC / www.nsic.co.in

Infomediary Services

Name of the scheme	Infomediary Services
Description of the scheme	Provide information on business, technology and finance, and also exhibit core competence of SMEs
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	Small and medium enterprises
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	Via membership, depending upon nature of membership.
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	Technology Infomediary Services and Data Centre (TISDC).
Whom to contact	Branch Manager, NSIC / www.nsic.co.in

Market Intelligence

Name of the scheme	Market Intelligence
Description of the scheme	Promote business horizons of MSMEs through marketing intelligence web portal
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	Business collaboration and co-production opportunities, joint ventures, exporters and importers, and for technology transfer
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	NSIC marketing intelligence web portal.
Whom to contact	Branch Manager, NSIC / www.nsic.co.in

Technology Incubation – PPP

Name of the scheme	Technology Incubation – PPP
Description of the scheme	Create self-employment opportunities by imparting training in entrepreneurship building. Acquire skill for enterprise building and also incubating them to become successful small business owners.
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	Exposure in all areas of business operations are provided such as skills development, identification of appropriate technology, hands on experience on working projects, project/product selection, opportunity guidance including commercial aspects.
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	Chief Manager (TID)
Whom to contact	Branch Manager, NSIC / www.nsic.co.in

Consortia and Tender Marketing

Name of the scheme	Consortia and Tender Marketing
Description of the scheme	Forms consortia of units manufacturing same products, thereby easing out marketing problems of MSEs like promoting products, executing large orders
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	MSEs under single point registration schemes
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	Provides EMD and security deposits, formation of consortia and fulfilling raw material and credit requirements.
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	Regional/Branch
Whom to contact	Branch Manager, NSIC / www.nsic.co.in

NSIC Infrastructure – Exhibition grounds – Delhi

Name of the scheme	NSIC Infrastructure – Exhibition grounds – Delhi
Description of the scheme	Exhibition Hall in South Delhi, well connected with all amenities, conference hall and parking space
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	MSMEs
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	Provision of well-appointed space for exhibitions and business meets
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	NSIC
Whom to contact	Branch Manager, NSIC / www.nsic.co.in

NSIC Infrastructure – Exhibition grounds – Hyderabad

Name of the scheme	NSIC Infrastructure – Exhibition grounds – Hyderabad
Description of the scheme	Showcase MSE competencies and capture market opportunities.
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	Micro and small enterprises
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	Provision for display space with amenities.
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	www.nsic.co.in
Whom to contact	Branch Manager, NSIC / www.nsic.co.in

NSIC Infrastructure – international exhibition

Name of the scheme	NSIC Infrastructure – international exhibition
Description of the scheme	Exposure to MSE units in international markets.
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	Micro and small enterprises
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	Special discount on airfare and stall rental
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	NSIC branch office, MSME-DI
Whom to contact	Branch Manager, NSIC / www.nsic.co.in/ Nearest MSME-DI Office

National Scheduled Caste and Scheduled Tribe Hub (NSSH)

Name of the scheme	National Scheduled Caste and Scheduled Tribe Hub (NSSH)
Description of the scheme	<p>Provide professional support to entrepreneurs to fulfill obligations under Central Government Public Procurement Policy for MSMEs, adopt applicable business practices and leverage Stand-up India initiatives.</p> <p>Collection, and dissemination of information regarding entrepreneurs, capacity building through skill training and EDPs, vendor development.</p>
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	<ul style="list-style-type: none"> MSMEs belonging to Scheduled Caste/Scheduled Tribes. Scheduled Caste/Scheduled Tribe entrepreneurs (existing /aspiring)
Sector of the scheme	MSME
National industry classification code	
Eligibility criteria	<ul style="list-style-type: none"> Scheduled Caste/Scheduled Tribes having UAM Scheduled Caste/Scheduled Tribe entrepreneurs (existing/aspiring)
Nature & mode of assistance	<p>Direct financial assistance - Payment through PFMS</p> <ul style="list-style-type: none"> Reimbursement of airfare, freight and allowances for participation in international exhibitions under Special Marketing Assistance Scheme (SMAS). Reimbursement of testing charges, membership fee of EPCs, bank loan processing fee, bank charges on Performance Bank Guarantee, fee of top 50 NIRF rated management institutions for short term training programmes. Special Credit Linked Capital Subsidy Scheme (SCLCSS) for procurement of plant & machinery (implemented by O/o DC-MSME)
Financial information (Subsidy, low Interest rate, etc.)	Subsidy is provided to beneficiaries through National Small Industries Corporation Ltd. (NSIC)
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	<p>a. Indirect financial assistance</p> <ul style="list-style-type: none"> Facilitate participation in domestic and international exhibitions (payment of stall rental charges to organiser). Capacity building training programmes for skill/entrepreneurship development (payment to training institutes). Subsidy for annual membership fee of B2B portal www.msmemart.com (Reimbursement of subsidy

	<p>to NSIC).</p> <ul style="list-style-type: none"> • Subsidy for registration under Single Point Registration Scheme (Reimbursement of subsidy to NSIC). <p>b. Facilitation/Handholding support</p> <ul style="list-style-type: none"> • Market linkage-facilitate tender participation, E-tendering workshop, • Vendor Development Programmes. • Credit facilitation
How to apply	NSSH
Whom to contact	NSSH