

MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES SCHEMES

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i. SMALL AND MEDIUM ENTERPRISE DIVISION SCHEMES

International Cooperation Scheme

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|---|--|
| Name of the scheme | International Cooperation Scheme |
| Description of the scheme | Deputation of SME business delegation abroad, encourage participation in trade fairs and exhibitions, holding conferences and seminars on SME related topics. |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | a) State/Central Government Organisations; b) Industry/Enterprise Associations; and c) Registered Societies/Trusts and Organisations associated with promotion and development of SMEs |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | 95% of airfare and common expenses |
| Financial information (Subsidy, low interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | Online |
| Whom to contact | Nearest MSME-DI Office |

Assistance to Training Institutions Scheme

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|---|---|
| Name of the scheme | Assistance to Training Institutions Scheme |
| Description of the scheme | <p>Financial assistance in the form of grant for:</p> <ul style="list-style-type: none"> a) Infrastructure support and capacity building of training institutions of Ministry of MSME and existing State Level EDIs; b) Training (Skill Development Programmes/ Training of Trainers) by training institutions of Ministry of MSME. |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | Training Institutions of Ministry of MSME and existing State Level EDIs |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | <ul style="list-style-type: none"> a. Maximum assistance under state level EDIs: Rs.2.5 crores b. Training (SDP): Assistance provided to training institutions of Ministry of MSME for conducting Skill Development Programmes |
| Financial information (Subsidy, low Interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of Machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | Deputy Secretary (EDI), Ministry of MSME, Udyog Bhawan, New Delhi-110001. |
| Whom to contact | Ministry of MSME. https://msme.gov.in/ |

Marketing Assistance

| | |
|--|---|
| Name of the scheme | Marketing Assistance |
| Description of the scheme | Organising/Co-sponsoring exhibitions, Organising market promotion events |
| Target group (Individual Enterprises, SHGs, Cooperatives, Companies, etc.) | Small and medium enterprises |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | Up to 95% of airfare and space rent, co-sponsoring would be limited to 40% of net expenditure, subject to maximum amount of Rs.5 lakh |
| Financial information (Subsidy, low Interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of Machinery, Technology/ Marketing, International Cooperation, etc.) | |
| How to apply | Nearest office of NSIC |
| Whom to contact | Branch Manager, NSIC / www.nsic.co.in |

Performance and Credit Rating Scheme

| | |
|---|--|
| Name of the scheme | Performance and Credit Rating Scheme |
| Description of the scheme | Creating awareness among MSEs regarding strengths and weaknesses of their operation carried out via credit rating agencies. |
| Target group (Individual Enterprises, SHGs, Cooperatives, Companies, etc.) | Small and medium enterprises |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | <ul style="list-style-type: none"> a) 75% of rating fee subject to maximum of Rs.25,000 reimbursed having turnover up to Rs.50 lakh b) 75% of rating fee subject to maximum of Rs.30,000 reimbursed having turnover above Rs.50 lakh to Rs.2 crore. c) 75% of rating fee subject to maximum of Rs.40,000 reimbursed having turnover above Rs.2 crore. |
| Financial information (Subsidy, low interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | Nearest office of NSIC |
| Whom to contact | Branch Manager, NSIC / www.nsic.co.in |

ii. AGRO AND RURAL INDUSTRIES DIVISION SCHEMES

Prime Minister Employment Generation Programme (PMEGP)

| Name of the scheme | Prime Minister Employment Generation Programme (PMEGP) | | | | | | | | | | | | | | | |
|--|--|------------------------|------------|--|----------|--------------------------|---------|-----------|---------|-----|------------------------|------------|---|----|------------------------|------------|
| Description of the Scheme | Credit linked subsidy scheme for setting up self-employment ventures/projects/micro enterprises | | | | | | | | | | | | | | | |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | Individual, SHGs, Cooperatives Societies and Trusts | | | | | | | | | | | | | | | |
| Sector of the scheme | Micro-enterprises in non-farm sector. | | | | | | | | | | | | | | | |
| National industry classification code | | | | | | | | | | | | | | | | |
| Eligibility criteria | <p>Beneficiary to possess at least VII standard pass.</p> <p>Individual above 18 years of age.</p> <p>Project costing above Rs.10 lakh in manufacturing and above Rs.5 lakh in business/service.</p> | | | | | | | | | | | | | | | |
| Nature & mode of assistance | <p>Financial assistance through banks to setup new micro enterprises</p> <p>Maximum cost of project under manufacturing is Rs.25 lakhs and service is Rs.10 lakhs.</p> | | | | | | | | | | | | | | | |
| Financial information (Subsidy, low Interest rate, etc.) | <p>Margin Money (MM) subsidy of 15 to 35% of project cost.</p> <table border="1"> <thead> <tr> <th>Category</th> <th>Beneficiary contribution</th> <th>Subsidy</th> <th>Bank loan</th> </tr> </thead> <tbody> <tr> <td>General</td> <td>10%</td> <td>15% urban 25% rural</td> <td>75% 65%</td> </tr> <tr> <td>Special (ST, SC, Minorities/ Women/ Ex-Servicemen/ PH/NER and Border Areas)</td> <td>5%</td> <td>25% urban 35% rural</td> <td>70% 60%</td> </tr> </tbody> </table> | | | | Category | Beneficiary contribution | Subsidy | Bank loan | General | 10% | 15% urban 25% rural | 75% 65% | Special (ST, SC, Minorities/ Women/ Ex-Servicemen/ PH/NER and Border Areas) | 5% | 25% urban 35% rural | 70% 60% |
| Category | Beneficiary contribution | Subsidy | Bank loan | | | | | | | | | | | | | |
| General | 10% | 15% urban 25% rural | 75% 65% | | | | | | | | | | | | | |
| Special (ST, SC, Minorities/ Women/ Ex-Servicemen/ PH/NER and Border Areas) | 5% | 25% urban 35% rural | 70% 60% | | | | | | | | | | | | | |
| DBT/Backend/Any other | DBT complied | | | | | | | | | | | | | | | |
| Other assistance (Procurement of | Exhibitions conducted by KVIC and State Offices at | | | | | | | | | | | | | | | |

| | |
|--|--|
| Machinery, Technology/Marketing, International Cooperation, etc.) | district/state zone and national level for providing marketing support to entrepreneurs. |
| How to apply | http://www.kviconline.gov.in/pmegp/pmegponlineapp Or respond to advertisement by KVIC |
| Whom to contact | Respective KVIC State Office/ KVIB/ Bank/ DIC |

Janshree Bima Yojna for Khadi Artisan

| | |
|---|---|
| Name of the scheme | Janshree Bima Yojna for Khadi Artisan |
| Description of the scheme | Group insurance for khadi artisan, formulated by KVIC in association with LIC. |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | Khadi artisans |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | <p>For death due to: (1) natural causes – Rs.20,000; and (2) accident – Rs.50,000.</p> <p>For permanent disability (loss of two eyes or two limbs) – Rs.50,000.</p> <p>For partial disability (loss of one eye or one limb) – Rs.25,000.</p> <p>Free add-on benefit: Scholarship of Rs.300 per quarter for children of Khadi Karigar, studying in 9th to 12th standard subject to maximum of 2 children per family.</p> |
| Financial information (Subsidy, low Interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | Nominee to LIC through KVIC |
| Whom to contact | Respective KVIC State Office/ KVIB |

Market Development Assistance – Khadi

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|---|---|
| Name of the scheme | Market Development Assistance – Khadi |
| Description of the scheme | Financial assistance to Khadi institutions for improving outlets products and production process. |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | Khadi institutions |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | MDA allowed at 20% on cost of production of Khadi (Cotton, Silk, and Woollen) and Polyvastra. |
| Financial information (Subsidy, low interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | Producing institutions to claim from KVIC and distribute among stakeholders. |
| Whom to contact | Respective KVIC State Office/ KVIB |

Domestic Market Promotion – Coir

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|---|--|
| Name of the scheme | Domestic Market Promotion – Coir |
| Description of the scheme | Promote sale of coir products |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | Cooperatives and public enterprises |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | 10% on average annual sales of last three years. |
| Financial information (Subsidy, low interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | Coir Board |
| Whom to contact | Coir Board |

Plan (S&T), Coir Board (CSS of S&T of Coir Board)

| | |
|---|--|
| Name of the scheme | Plan (S&T), Coir Board (CSS of S&T of Coir Board) |
| Description of the scheme | Encouraging scientific, technological and economic research, maintaining and assisting research institutions - CCRI, Alleppey and CICT, Bangalore functioning under Coir Board |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | Research institutions such as CCRI, Alleppey and CICT, Bangalore |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | Grant for R&D activities, infrastructure creation and repairs (R&D only). |
| Financial information (Subsidy, low interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | Ministry of MSME |
| Whom to contact | ARI Division |

Rejuvenation, Modernisation and Technology Upgradation of Coir Industry - Coir Udyami Yojana (CUY)

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|---|--|
| Name of the scheme | Rejuvenation, Modernisation and Technology Upgradation of Coir Industry - Coir Udyami Yojana (CUY) |
| Description of the scheme | Modern infrastructure, modernisation of plant and machinery in coir units with project cost up to Rs.2.5 crores having subsidy at 25%. |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | Coir units |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | Coir units – new one for infrastructure and modernisation of existing units of 5 years |
| Nature & mode of assistance | |
| Financial information (Subsidy, low interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | Coir Board Offices, DICs, Coir Project Offices, Panchayati Raj Institutions and Nodal Agencies approved by the Board |
| Whom to contact | Nearest Coir Board Offices / www.coirboard.gov.in |

CSS of Export Market Promotion – Coir

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|--|---|
| Name of the scheme | CSS of Export Market Promotion – Coir |
| Description of the scheme | Overall development of coir industry; support modernisation of export oriented units; popularise coir products in global markets; participate in international fairs and seminars. |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | Export oriented units |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | <p>Financial assistance of up to Rs.2 lakhs for international fair, promotions, etc.</p> <p>Assistance for publicity material up to 25% of production cost with over all ceiling of Rs.15,000 is also admissible.</p> |
| Financial information (Subsidy, low interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/ Marketing, International Cooperation, etc.) | |
| How to apply | Coir Board Offices, DICs, Coir Project Offices, Panchayati Raj Institutions and Nodal Agencies approved by the Board |
| Whom to contact | Nearest Coir Board Offices / www.coirboard.gov.in |

Skill Upgradation & Quality Improvement and Mahila Coir Yojana

| | |
|---|---|
| Name of the scheme | Skill Upgradation & Quality Improvement and Mahila Coir Yojana |
| Description of the scheme | Skill training to develop coir industry and provision of spinning equipment to empower them. |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | Women |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | <p>Training with Rs.3,000 per month stipend</p> <p>Honorarium for trainer is limited to Rs.15,000 per month</p> <p>Rs.400 per head per month financial assistance to training sponsoring agency to meet operational cost.</p> |
| Financial information (Subsidy, low interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | Responding to NCT&DC advertisement and Regional Extension Centers announcement. |
| Whom to contact | Nearest Coir Board Offices / www.coirboard.gov.in |

Development of Production Infrastructure (DPI) Scheme – coir

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|--|---|
| Name of the scheme | Development of Production Infrastructure (DPI) Scheme – coir |
| Description of the scheme | Providing modern infrastructure facilities to coir production units resulting in improvement of productivity, quality and also creation of employment opportunities especially for women in rural areas. |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | Existing coir production units |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | <p>Financial assistance to coir production units at 25% of cost of equipment's subject to maximum of Rs.6 lakhs for setting up of defibering unit, Rs.4 lakhs for automatic spinning unit and Rs.5 lakhs for others including coir pith.</p> <p>For composite or multiple unit maximum ceiling of financial assistance is Rs.9 lakhs.</p> <p>Scheme also provides for extending financial assistance up to Rs.2 lakhs for modernisation/renovation of existing units.</p> |
| Financial information (Subsidy, low interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of Machinery, Technology/ Marketing, International Cooperation, etc.) | |
| How to apply | Apply with the certificate from GM, DIC. |
| Whom to contact | Nearest Coir Board Offices / www.coirboard.gov.in |

Scheme for Promoting Innovation, Rural Industry & Entrepreneurship (ASPIRE)

| | |
|--|---|
| Name of the scheme | Scheme for Promoting Innovation, Rural Industry & Entrepreneurship (ASPIRE) |
| Description of the scheme | <ul style="list-style-type: none"> • Create jobs and reduce unemployment • Promote entrepreneurship culture • Boost grass root economic development at district level • Facilitate innovative business solutions for un-met social needs • Promote innovation to further strengthen competitiveness of MSME sector • Setting up livelihood business incubator |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | Incubation Centre |
| Sector of the Scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | <p>Release of capital grants for plant and machinery:</p> <p>Release of grants to incubators for supporting ideas:</p> <p>Rs.2 lakhs per idea. Minimum 3 ideas to be recommended.</p> <p>Seed capital fund – creation of enterprise: Maximum Rs.1 crore</p> <p>Small Industries Development Bank has created “Funds of Fund” for similar purpose.</p> |
| Financial information (Subsidy, low interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/ Marketing, International Cooperation, etc.) | |
| How to apply | Nearest office of NSIC |
| Whom to contact | Branch Manager, NSIC / www.nsic.co.in |

iii. DEVELOPMENT COMMISSIONER (MSME) SCHEMES

ISO 9000/ISO 14001/HACCP Certification Reimbursement

| | |
|---|---|
| Name of the scheme | ISO 9000/ISO 14001/HACCP Certification Reimbursement |
| Description of the scheme | Enhance competitive strength by providing incentives to SMEs/ancillary undertakings that have acquired certification. |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | Small and medium enterprises |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | Reimbursement to the extent of 75% subject to maximum ceiling of Rs.75,000 |
| Financial information (Subsidy, low interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | dcmsme.gov.in |
| Whom to contact | Nearest MSME-DI Office |

Credit Guarantee Fund Scheme for MSEs

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|--|---|
| Name of the scheme | Credit Guarantee Fund Scheme for MSEs |
| Description of the scheme | Make available collateral free credit |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | Micro and small enterprises |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | Guarantee cover is up to 75% of credit facility up to Rs.50 lakh (85% for loans up to Rs.5 lakh provided to micro enterprises, 80% for MSEs owned/operated by women and all loans to NER including Sikkim) with uniform guarantee at 50% for entire amount if credit exposure is above Rs.50 lakh and up to Rs.2 crore. |
| Financial information (Subsidy, low interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/ Marketing, International Cooperation, etc.) | |
| How to apply | Banks and FIs |
| Whom to contact | Bank Branch Manager |

Credit Linked Capital Subsidy Scheme for Technology Upgradation

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|---|---|
| Name of the scheme | Credit Linked Capital Subsidy Scheme for Technology Upgradation |
| Description of the scheme | Providing technology upgradation in MSEs by upfront capital subsidy. |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | Micro and small enterprises |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | 15% up front capital subsidy on institutional credit up to Rs.1 crore (i.e., subsidy cap of Rs.15 lakh) |
| Financial information (Subsidy, low interest rate, etc.) | |
| DBT/Backend/Any other | DBT compliant |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | Online through Primary Lending Institutions (PLIs), from where the MSEs avail term loan |
| Whom to contact | Nodal Bank Branch/Agency implementing scheme of MSME-DIs |

Micro & Small Enterprises - Cluster Development Programme (MSE-CDP)

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|---|---|
| Name of the scheme | Micro & Small Enterprises - Cluster Development Programme (MSE-CDP) |
| Description of the scheme | Support sustainability and growth, build capacities through formation of associations, create and upgrade infrastructural facilities, set up facilities centre for materials and training. |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | Group of enterprises |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | <p>a. Setting up Common Facilities Centres (CFCs) - grant restricted to 75% of cost of project of maximum of Rs.15 crore.</p> <p>b. Infrastructural development - grant restricted to 60% of cost of project of Rs.10 crore</p> |
| Financial information (Subsidy, low interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | Grant |
| How to apply | Online |
| Whom to contact | www.dcmsme.gov.in |

National Awards (Individual MSEs)

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|---|--|
| Name of the scheme | National Awards (Individual MSEs) |
| Description of the scheme | Recognising efforts and contributions of MSEs. |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | Micro and small enterprises |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | Cash prizes to selected enterprises. |
| Financial information (Subsidy, low interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | MSME-DI |
| Whom to contact | Nearest MSME-DI Office |

National Manufacturing Competitiveness Programme

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|---|--|
| Name of the scheme | National Manufacturing Competitiveness Programme |
| Description of the scheme | Promotion of ICT, mini tool rooms, design clinics, marketing support, etc. |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | |
| Financial information (Subsidy, low interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | MSME-DI. |
| Whom to contact | Nearest MSME-DI Office |

Lean Manufacturing Competitiveness Scheme (LMCS)

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|---|--|
| Name of the scheme | Lean Manufacturing Competitiveness Scheme (LMCS) |
| Description of the scheme | <p>Enhance manufacturing competitiveness in SMEs through application of various lean techniques by reducing waste, increase productivity, imbibing culture of continuous improvements, etc.</p> <p>Activity</p> <p>Awareness programme/National workshop. Formation of SPV/Mini clusters. Orientation programme.</p> |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | MSME units ideally group of 4-10, engaged in manufacturing activities homogeneous/heterogeneous in nature. |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | MSMEs having Udyog Aadhaar Memorandum and engaged in manufacturing activities located within identifiable as far as practicable, contiguous area |
| Nature & mode of assistance | <p>Paid to Lean Manufacturing Consultants (UMC) for intervention in MSME units of Mini Cluster National Monitoring Implementing Unit (NMIU)/Implementing Agencies (IA)</p> <p>Rs.36 lakhs (maximum) per mini cluster of 10 units for a period of 18 months or till completion (GoI: Units: 80.20).</p> |
| Financial information (Subsidy, low interest rate, etc.) | Grant in aid |
| DBT/Backend/Any other | DBT in kind |
| Other assistance (Procurement of Machinery, Technology/Marketing, International Cooperation, etc.) | International specialised inputs for MSME-DIs/ NMIU/IA/Consultants/Mini Clusters/International Training/Best Global Practices, etc. |
| How to apply | Special Purpose Vehicle (SPV)/Mini Cluster apply to National Monitoring & Implementing Unit (NMIU)/Implementing Agency (IA) as nominated by O/o Development Commissioner (MSME), MSME-Technology Development Centre (MSME-TDC), Uttar Pradesh is nominated NMIU Secretariat. |
| Whom to contact | PDC, Agra nominated as National Monitoring Implementing Unit (NMIU) Secretariat or MSME DIs Contact details are: www.dcmsme.gov.in |

Design Expertise to manufacturing sector

| | |
|---|---|
| Name of the scheme | Design Expertise to manufacturing sector |
| Description of the scheme | Bring manufacturing sector and design expert fraternity on to common platform and to provide expert advice and cost effective solutions on real time design problems. |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | Registered manufacturing MSMEs |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | MSMEs profitable in last 3 years of its operation. |
| Nature & mode of assistance | Grant of Rs.15 lakh to Rs.40 lakh for design work |
| Financial information (Subsidy, low interest rate, etc.) | Grant in aid |
| DBT/Backend/Any other | DBT in kind |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | MSMEs submit proposal to NID & IISc, Bangalore who have been Implementing Agency (IS). |
| Whom to contact | NID & IISc, Bangalore. |

Financial support to MSMEs in ZED certification scheme

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| Name of the scheme | Financial support to MSMEs in ZED certification scheme |
| Description of the scheme | <p>Promotion of Zero Defect and Zero Effect manufacturing and ZED assessment for certification</p> <ul style="list-style-type: none"> • Promote adaptation of quality tools/systems and energy efficient manufacture. • Encourage to constantly upgrade quality standards. • Drive manufacturing with adoption of Zero Defect production processes and without impacting environment. |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | UAM registered manufacturing MSMEs |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | MSMEs |
| Nature & Mode of Assistance | <p>1. Desktop assessment & analysis: Total cost of Desktop Assessment (DA) is Rs.10,000 Payment of beneficiary contribution: SMEs contribution i.e., Rs.2,000 for micro, Rs.4,000 for small & Rs.5,000 for medium enterprises.</p> <p>2. Assistance to MSME sector for consultancy, gap analysis, hand holding & to move towards Zero Effect solutions by consultants through NMIU/IAs Limited to Rs.5 lakh per MSME subject to actual expenditure.</p> <p>3. Assistance to MSME for pilot-project implementation with available/developed technologies by Central/State Government bodies to move towards zero effect manufacturing and for acquisition of cleaner/efficient technologies to support MSMEs.</p> <p>4. Site assessment and rating by accredited and empaneled rating agencies, certification bodies, etc.</p> <p>Site-assessment cost: Total site-assessment cost of</p> |

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| | <p>Rs.80,000 fixed irrespective of category of enterprise. This includes Rs.10,000 for rating/certification cost.</p> <p>Subsidy for MSMEs will be 80%, 60% and 50% respectively. Preference will be given to small enterprises. Number of micro enterprises shall not be more than 50%. There will be special emphasis on SC/ST & woman entrepreneurs.</p> <p>5. Additional rating for Defense i.e., Assessment by empaneled rating agencies, certifications bodies, etc., for ZED-Defense.</p> <p>In addition to 50 assessment parameters there would be additional 25 parameters for obtaining ZED-Defense Certification.</p> <p>Subsidy for MSMEs will be 80%, 60% and 50% respectively. Preference will be given to small enterprises. Number of micro enterprises shall not be more than 50%. There will be special emphasis on SC/ST & woman entrepreneurs.</p> <p>6. Re-Assessment/Re-Rating by QCI accredited empanelled rating agencies, certification bodies, etc.</p> <p>In case of no improvement in rating, no financial assistance will be given and cost of reassessment, i.e., Rs 40,000 fully borne by MSME.</p> |
| Financial information (Subsidy, low interest rate, etc.) | Grant in aid |
| DBT/Backend/Any other | DBT applicable |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | Proposal prepared by NMIU in consultation with relevant stakeholders. |
| How to apply | Eligible SMEs can apply through https://zed.org.in/ |
| Whom to contact | PPDC, Agra, nominated as Implementing Agency or MSME-DIs, or MSME Tool Rooms. http://dcmsme.gov.in/Contacts.htm |

Support for Entrepreneurial and Managerial Development of MSMEs through Incubators

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| Name of the scheme | Support for Entrepreneurial and Managerial Development of MSMEs through Incubators |
| Description of the scheme | <p>Promote untapped creativity of individual and adopt technologies in manufacturing that seek validation of ideas.</p> <ul style="list-style-type: none"> • Recognition of Host Institute (HI) to set Business Incubator (BI). • Approval ideas incubatee Host Institute • Assistance towards capital support for plant and machines. • Assistance SEED capital support for ideas. |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | Any individual or MSE having innovative ideas. |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | Students of entrepreneurs institutions, universities, R&D institutes, NGOs, EDCs of O/o DC (MSME), MSME-DIs/Technology Centers (TCs), DICs or any institute/organisation of Central/State Govt |
| Nature & mode of assistance | <ol style="list-style-type: none"> a. Financial assistance up to Rs.15 lakh for developing and nurturing of idea. b. Financial assistance up to Rs.1 crore for plant and machines in BI to strengthen technology related R&D activities. c. Financial assistance of up to Rs.1 crore. as grants in aid for seed capital support to Host Institutes |
| Financial information (Subsidy, low interest rate, etc.) | Grant in aid |
| DBT/Backend/Any other | DBT applicable |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | <p>HI will apply to National Monitoring & Implementing Unit (NMIU) through Implementing Agency (IA) on MIS portal.</p> <p>http://my.msme.gov.in/MyMsme/Reg/COM</p> |
| Whom to contact | <p>PPDC, Agra, nominated as Implementing Agency (IA) or MSME - DIs, or MSME Tool Rooms.</p> <p>http://dcmsme.gov.in/Contacts.htm</p> |

"Digital MSME" Scheme for Promotion of Information and Communication Technology (ICT)

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| Name of the scheme | "Digital MSME" Scheme for Promotion of Information and Communication Technology (ICT) |
| Description of the scheme | <p>Make SMEs digitally empowered to adopt ICT tools and applications in production & business processes.</p> <p>Develop e-platform, software/apps, digital literacy and e-marketing and digital empowerment through enterprise development center, assistance for IT infrastructure to various implementing agencies</p> |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | MSMEs |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | All registered MSMEs |
| Nature & mode of assistance | <p>a. Assistance for IT infrastructure to various Implementing Agencies (IA) up to Rs.10 lakhs</p> <p>b. One time grant of up to Rs.1 crore per EDC for IT related equipment/infrastructure and technical support</p> |
| Financial information (Subsidy, low interest rate, etc.) | Grant in aid |
| DBT/Backend/Any other | DBT applicable |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | National Monitoring and Implementation Unit (NPIU) in O/o DC (MSME) to take care of facilitation, implementation and monitoring involving Implementing Agencies (IAs). Scheme will be implemented involving State Governments. |
| Whom to contact | <p>PPDC, Agra, nominated as Implementing Agency (IA), or MSME-DIs, MSME Tool Room.</p> <p>http://dcmsme.gov.in/Contacts.htm</p> <p>at http://www.dcmsme.gov.in/schemes/GuidelineDigitalMSME.pdf</p> |

"Building awareness on Intellectual Property Rights for MSME"

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| Name of the scheme | "Building awareness on Intellectual Property Rights for MSME" |
| Description of the scheme | <ul style="list-style-type: none"> • Enhance awareness about Intellectual Property Rights (IPR) • Take measure for protecting ideas and business strategies • Assists in technology up-gradation enhancing competitiveness and for effective utilisation of IPR tools |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | MSMEs |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | MSME having UAM |
| Nature & mode of assistance | Reimbursement of expenditure incurred on IPR |
| Financial information (Subsidy, low interest rate, etc.) | Grant in aid |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | <ol style="list-style-type: none"> a) Financial support up to Rs.1 crore for 5 years for setting up IP facilitation center. b) Financial support up to Rs.15 lakh for interaction with international agencies |
| How to apply | My.msme.gov.in |
| Whom to contact | PPDC-Agra |

Marketing Support/Assistance to MSMEs (Bar Code)

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| Name of the scheme | Marketing Support/Assistance to MSMEs (Bar Code) |
| Description of the scheme | Encourage use of barcodes |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | MSMEs |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | 75% of reimbursement of one time registration fee and recurring up to three years. |
| Financial information (Subsidy, low interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | MSME-DI. |
| Whom to contact | Nearest MSME-DI Office |

Procurement Marketing Support

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| Name of the scheme | Procurement Marketing Support |
| Description of the scheme | <p>Promoting new market access initiatives like organising/participation in national/international trade fairs/exhibitions/MSME expo, etc.</p> <p>Create awareness and educate MSMEs about importance of packaging, import export policy and procedure, MSME conclave.</p> <p>Create awareness about E-marketing, GST, G-eM portal, public procurement policy, etc.</p> |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | MSMEs |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | Manufacturing/Service sector MSEs with at Udyog Aadhaar Memorandum (UAM) |
| Nature & mode of assistance | Incentives |
| Financial information (Subsidy, low interest rate, etc.) | <p>a) Participation of MSEs in domestic trade fairs/exhibitions:</p> <ul style="list-style-type: none"> • 80% of space rent for general category and 100% for SC/ST/Women/NER/PH limited to Rs.30.000 or actual whichever is less. • 100% contingency expenditure for all categories subject to maximum Rs.15,000 or actual whichever is less. <p>b) Organising/participation in trade fairs/exhibitions by Ministry/Office of DC (MSME)/Government organisations</p> <ul style="list-style-type: none"> • Upper cap of hiring built up space to organise/participant in regional/national/international events will be of Rs.15 lakhs and Rs.25 lakhs & Rs.40 lakhs respectively. • Participating units will be provided space rent subsidy at 80% for general category and at 100% for SC/ST/women/NER/PH subject to one booth/stall per unit and for minimum booth/stall size. • Exclusive trade fairs for Self Help Groups (SHG)/artisans with 100% space rent subsidy, |

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| | <p>working upper limit.</p> <ul style="list-style-type: none"> Rs.15 lakhs maximum or actual whichever is less for publicity of event and of other related activities. |
| DBT/Backend/Any other | DBT compliant only for subsidy head |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | Through Online |
| Whom to contact | MSME-DI. |

Entrepreneurship and Skill Development Programmes (ESDPs)

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| Name of the scheme | Entrepreneurship and Skill Development Programmes (ESDPs) |
| Description of the scheme | <ol style="list-style-type: none"> 1. Industrial Motivation Campaign (IMC-Youth) - two days 2. Industrial Motivation Campaign (IMC - Clusters) - one day 3. Entrepreneurship Awareness Programme (EAP) - two weeks 4. Entrepreneurship-cum-Skill Development Programme (E-SDP) - six weeks 5. Management Development Programme (MDP) - one week |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | Young persons representing different sections including SC/ST/Women, physically handicapped, Ex-servicemen and BPL persons. |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | Participants should have completed 18 year of age. |
| Nature & mode of assistance | In kind |
| Financial information (Subsidy, low interest rate, etc.) | Payment of fee exempted for SC, ST, Differently abled persons, Ex-servicemen, BPL category and women |
| DBT/Backend/Any other | DBT applicable |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | Contact nearby institutions and also through advertisement. http://dcmsme.gov.In/Contacts.htm . |
| Whom to contact | MSME Development Institutes (MSME-DI) and Branch Development Institutes (Br MSME-DIs), MSME-Tool Room http://dcmsme.gov.in/Contacts |

Tool Room & Technical Institutions

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| Name of the scheme | Tool Room & Technical Institutions |
| Description of the scheme | Component of infrastructure development & capacity building scheme |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | Individual, Micro, Small & Medium Enterprises & other enterprises |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | MSMEs/Individual. |
| Nature & mode of assistance | Skill activities, MSME consultancy, designing assistance. |
| Financial information (Subsidy, low interest rate, etc.) | Support is provided to MSME Technology Centre for creation of capital assets. Training programmes are conducted on self-finance basis. |
| DBT/Backend/Any other | Reimbursement of tuition fee of SC/ST candidates for NSQF/AICTE/NCVT/SCVT courses |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | Turnkey project for setting up of Technology Centre |
| How to apply | Through respective Technology Centre |
| Whom to contact | Director (Tool Room), O/o DCMSME |

Performance and Credit Rating

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| Name of the scheme | Performance and Credit Rating |
| Description of the scheme | Combination of credit and performance factors to ascertain strengths and weaknesses of MSEs, ensuring uniform rating scale for all empanelled agencies. |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | Micro and small enterprises |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | 75% of fee with ceiling that varies with turnover Turnover up to Rs.50 lakhs - Rs.15,000 Turnover above Rs.50 lakhs to Rs.2 crores - Rs.30,000 Turnover above Rs.2 crores - Rs.40,000 |
| Financial information (Subsidy, low Interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | Nearest NSIC branch of chosen/empanelled rating agency. |
| Whom to contact | Branch Manager, NSIC / www.nsic.co.in |

Bank Credit Facilitation

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| Name of the scheme | Bank Credit Facilitation |
| Description of the scheme | Access fund and non-fund based credit support to MSMEs from banks. |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | MSMEs |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | Fund based and non-fund based credit |
| Financial information (Subsidy, low interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | Documentation required to avail credit facilities is taken up by NSIC. Application to be downloaded from bank website. |
| Whom to contact | Branch Manager, NSIC / www.nsic.co.in |

Raw Material Assistance

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| Name of the scheme | Raw Material Assistance |
| Description of the scheme | Financing procurement of raw material (both indigenous and imported). |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | MSMEs |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | Financial assistance for raw materials for up to 90 days. Ensure handling of procedure and documentation in case of imports. |
| Financial information (Subsidy, low Interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | Regional/Branch Offices of NSIC |
| Whom to contact | Branch Manager, NSIC / www.nsic.co.in |

Single Point Registration

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| Name of the scheme | Single Point Registration |
| Description of the scheme | Registering MSEs for participation in government purchases. |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | MSEs |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | Issue tender sets free of cost, up to 20% mandatory purchase from MSEs, of which 4% from SC/ST units, 3% for women; 358 items reserved exclusively for MSEs. |
| Financial information (Subsidy, low interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | Online www.nsicpronline.com or documents to be submitted to nearest zonal/branch NSIC office. |
| Whom to contact | Branch Manager, NSIC / www.nsic.co.in |

Infomediary Services

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| Name of the scheme | Infomediary Services |
| Description of the scheme | Provide information on business, technology and finance, and also exhibit core competence of SMEs |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | Small and medium enterprises |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | Via membership, depending upon nature of membership. |
| Financial information (Subsidy, low interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | Technology Infomediary Services and Data Centre (TISDC). |
| Whom to contact | Branch Manager, NSIC / www.nsic.co.in |

Market Intelligence

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| Name of the scheme | Market Intelligence |
| Description of the scheme | Promote business horizons of MSMEs through marketing intelligence web portal |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | Business collaboration and co-production opportunities, joint ventures, exporters and importers, and for technology transfer |
| Financial information (Subsidy, low interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | NSIC marketing intelligence web portal. |
| Whom to contact | Branch Manager, NSIC / www.nsic.co.in |

Technology Incubation – PPP

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| Name of the scheme | Technology Incubation – PPP |
| Description of the scheme | Create self-employment opportunities by imparting training in entrepreneurship building. Acquire skill for enterprise building and also incubating them to become successful small business owners. |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | Exposure in all areas of business operations are provided such as skills development, identification of appropriate technology, hands on experience on working projects, project/product selection, opportunity guidance including commercial aspects. |
| Financial information (Subsidy, low interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | Chief Manager (TID) |
| Whom to contact | Branch Manager, NSIC / www.nsic.co.in |

Consortia and Tender Marketing

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| Name of the scheme | Consortia and Tender Marketing |
| Description of the scheme | Forms consortia of units manufacturing same products, thereby easing out marketing problems of MSEs like promoting products, executing large orders |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | MSEs under single point registration schemes |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | Provides EMD and security deposits, formation of consortia and fulfilling raw material and credit requirements. |
| Financial information (Subsidy, low interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | Regional/Branch |
| Whom to contact | Branch Manager, NSIC / www.nsic.co.in |

NSIC Infrastructure – Exhibition grounds – Delhi

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| Name of the scheme | NSIC Infrastructure – Exhibition grounds – Delhi |
| Description of the scheme | Exhibition Hall in South Delhi, well connected with all amenities, conference hall and parking space |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | MSMEs |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | Provision of well-appointed space for exhibitions and business meets |
| Financial information (Subsidy, low interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | NSIC |
| Whom to contact | Branch Manager, NSIC / www.nsic.co.in |

NSIC Infrastructure – Exhibition grounds – Hyderabad

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|---|---|
| Name of the scheme | NSIC Infrastructure – Exhibition grounds – Hyderabad |
| Description of the scheme | Showcase MSE competencies and capture market opportunities. |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | Micro and small enterprises |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | Provision for display space with amenities. |
| Financial information (Subsidy, low interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | www.nsic.co.in |
| Whom to contact | Branch Manager, NSIC / www.nsic.co.in |

NSIC Infrastructure – international exhibition

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| Name of the scheme | NSIC Infrastructure – international exhibition |
| Description of the scheme | Exposure to MSE units in international markets. |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | Micro and small enterprises |
| Sector of the scheme | |
| National industry classification code | |
| Eligibility criteria | |
| Nature & mode of assistance | Special discount on airfare and stall rental |
| Financial information (Subsidy, low interest rate, etc.) | |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | |
| How to apply | NSIC branch office, MSME-DI |
| Whom to contact | Branch Manager, NSIC / www.nsic.co.in/ Nearest MSME-DI Office |

National Scheduled Caste and Scheduled Tribe Hub (NSSH)

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| Name of the scheme | National Scheduled Caste and Scheduled Tribe Hub (NSSH) |
| Description of the scheme | <p>Provide professional support to entrepreneurs to fulfill obligations under Central Government Public Procurement Policy for MSMEs, adopt applicable business practices and leverage Stand-up India initiatives.</p> <p>Collection, and dissemination of information regarding entrepreneurs, capacity building through skill training and EDPs, vendor development.</p> |
| Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.) | <ul style="list-style-type: none"> MSMEs belonging to Scheduled Caste/Scheduled Tribes. Scheduled Caste/Scheduled Tribe entrepreneurs (existing /aspiring) |
| Sector of the scheme | MSME |
| National industry classification code | |
| Eligibility criteria | <ul style="list-style-type: none"> Scheduled Caste/Scheduled Tribes having UAM Scheduled Caste/Scheduled Tribe entrepreneurs (existing/aspiring) |
| Nature & mode of assistance | <p>Direct financial assistance - Payment through PFMS</p> <ul style="list-style-type: none"> Reimbursement of airfare, freight and allowances for participation in international exhibitions under Special Marketing Assistance Scheme (SMAS). Reimbursement of testing charges, membership fee of EPCs, bank loan processing fee, bank charges on Performance Bank Guarantee, fee of top 50 NIRF rated management institutions for short term training programmes. Special Credit Linked Capital Subsidy Scheme (SCLCSS) for procurement of plant & machinery (implemented by O/o DC-MSME) |
| Financial information (Subsidy, low Interest rate, etc.) | Subsidy is provided to beneficiaries through National Small Industries Corporation Ltd. (NSIC) |
| DBT/Backend/Any other | |
| Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.) | <p>a. Indirect financial assistance</p> <ul style="list-style-type: none"> Facilitate participation in domestic and international exhibitions (payment of stall rental charges to organiser). Capacity building training programmes for skill/entrepreneurship development (payment to training institutes). Subsidy for annual membership fee of B2B portal www.msmemart.com (Reimbursement of subsidy |

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| | <p>to NSIC).</p> <ul style="list-style-type: none"> • Subsidy for registration under Single Point Registration Scheme (Reimbursement of subsidy to NSIC). <p>b. Facilitation/Handholding support</p> <ul style="list-style-type: none"> • Market linkage-facilitate tender participation, E-tendering workshop, • Vendor Development Programmes. • Credit facilitation |
| How to apply | NSSH |
| Whom to contact | NSSH |